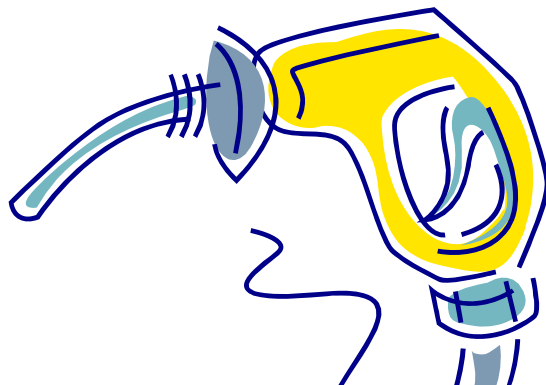




Kelley's Market

FUEL REWARDS



CASH FOR GAS ON THINGS YOU BUY EVERYDAY!

HOW IT WORKS:

For every \$10 you spend on select merchandise purchases inside Kelley's Market stores you will earn 3 cents off per gallon towards your next fuel purchase (up to 15 gallons)!

Additionally, each month, we will feature **BONUS** store items that will help you earn even **MORE** cash for fuel purchases!

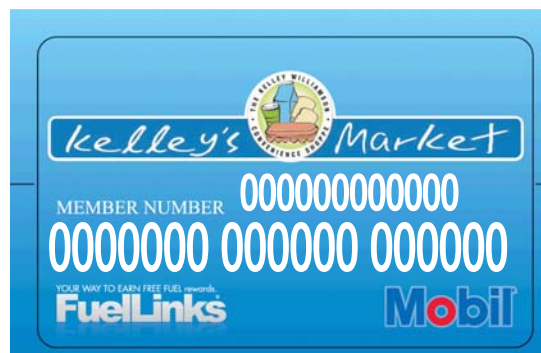
Cash rewards grow between each fuel purchase and can then be used towards your next fuel purchase!

For instance, if you buy \$12 worth of in-store merchandise you will earn 3¢ off per gallon on your next fuel purchase (up to 15 gallons).

If you also purchase **FUEL REWARDS BONUS ITEMS**, you will earn additional cents off!

If Kona Coffee is a 1¢ **BONUS** Item, and you purchase 1 per day for 5 days, You can receive 5¢ off **PER GALLON** on your next fuel purchase!

Fuel Rewards accumulate between fuel purchases in which you choose to use your reward discount. Each time a reward discount is used for fuel, your balance returns to zero until you accumulate new rewards monies.



1. Get your Kelley's Market **FUEL REWARDS CARD** today!
2. Register your card on-line at www.fuellinks.com
3. Make qualified purchases and present your **FUEL REWARDS FuelLinks** card at Loves Park Mobil (6224 North Second St. Loves Park) or North Second Street Mobil (8200 N. 2nd St. Machesney Park) Kelley's Market locations.
4. Fuel up and deduct your per-gallon savings (up to 15 gallons)

Ask any staff member for details!